

# ORDER



**Orders**  
**Order / Rev:** 169961  
**Alt Order #:**  
**Product Desc:** 11/1-11/6 Add to schedule  
**Estimate:**  
**Flight Dates:** 11/01/12 - 11/06/12  
**Original Date / Rev:** 10/30/12 / 10/30/12  
**Order Type:** GENERAL

**KOB**

**Primary AE:** Olivia Lawrence  
**Sales Office:** KOB  
**Sales Region:** Local

**Agency**  
**Name:** DW Turner Strategic Communications  
**Buying Contact:** Robert Salazar  
**Billing Contact:**  
 400 Gold Ave SW 12th Floor  
 Albuquerque, NM 87102-3283

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Committee to Keep Albuquerque Worl  
**Demographic:** A25-54  
**Product Codes:** PL2  
**Priority:** 99  
**Revenue Codes:** AGY, POL, ISS

**New Business Thru:** 10/16/13  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	5	\$3,150.00	\$2,677.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	5	\$3,150.00	\$2,677.50	0.00
<b>Totals</b>	<b>5</b>	<b>\$3,150.00</b>	<b>\$2,677.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Olivia Lawrence			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KOB	11/01/12	11/06/12	News 4 Today II 6a-7a	CM	M-F 6a-7a	MT-TF--	:30	1	\$540.002		0.00	NM	2	\$1,080.00
				News 4 Today II 6a-7a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---TF--		1				\$540.00		0.00			
		Week: 11/05/12	11/11/12	MT-----		1				\$540.00		0.00			
N 2	KOB	11/01/12	11/06/12	M-F Today Show	CM	M-F 7a-9a	MT-TF--	:30	1	\$540.002		0.00	NM	2	\$1,080.00
				M-F Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---TF--		1				\$540.00		0.00			
		Week: 11/05/12	11/11/12	MT-----		1				\$540.00		0.00			
N 3	KOB	11/01/12	11/04/12	News 4 @ 10p M-F	CM	M-F 10p-1035p	---TF--	:30	1	\$990.002		0.00	NM	1	\$990.00
				News 4 @ 10p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---TF--		1				\$990.00		0.00			
													<b>Totals</b>	<b>5</b>	<b>\$3,150.00</b>